

INDIRA UNIVERSITY, PUNE

SCHOOL OF COMMERCE AND ECONOMICS- MCOM

Term End Examination (2025 Pattern) April- May – 2026- Semester – II

Course Name: Business Ethics & Professional Values
Course Code: 25MOC204T

Max. Marks: 50
Time: 2 Hr. 30 Minutes

Instructions

- Instructions 1 All Questions Are Compulsory
- Instructions 2 Read all questions carefully before answering.
- Instructions 3 Use relevant examples, diagrams, or formulas wherever necessary.

Q1.	Multiple Choose Questions: (Attempt all) 1. Which of the following best describes professional values? a) Personal profit motives b) Moral and ethical standards in profession c) Sales strategies d) Production targets 2. Which ethical theory focuses on the greatest good for the greatest number? a) Utilitarian theory b) Rights theory c) Justice theory d) Virtue theory 3. Whistleblowing is primarily related to: a) Marketing ethics b) Reporting unethical practices c) Employee recruitment d) Brand positioning 4. Sustainable development aims at: a) Maximizing short-term profit b) Balancing present and future needs c) Increasing market share d) Reducing employee welfare 5. Corporate governance mainly protects the interests of: a) Only owners b) Stakeholders c) Only customers d) Competitors	(5 Marks)	CO1
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Q2.	Answer in One Sentence. (Attempt all) a. Define professional values. b. What is ethical decision-making? c. State the meaning of sustainable development. d. What is meant by human values? e. Define environmental ethics.	(5 Marks)	CO1
Q.3	Attempt the following (Any 1) 1. Explain the process of ethical decision-making in business organizations. 2. Discuss the significance of whistleblowing in corporate governance.	(10 Marks)	CO3
Q.4	Attempt the following (Any 1) 1. Evaluate the role of Vedic management principles in promoting ethical conduct and professional values in modern organizations. 2. Examine the contribution of ethical practices in HRM and marketing from an Indian perspective.	(10 Marks)	CO5
Q.5	Attempt the following (Any 1) 1. Analyze the causes of unethical behaviour in business and suggest measures to promote ethical culture in organizations. 2. Discuss the major environmental issues affecting business ethics and explain strategies for achieving sustainable development.	(10 Marks)	CO4
Q.6	Short notes (Attempt any 2) a. Ethical audit in business organizations b. Human values and their significance c. Ethics at workplace d. Sustainable development goals	(10 Marks)	CO2
